



CarbonClarity

From Big Switch Projects

A carbon strategy for your business

CarbonClarity is Big Switch Projects' newest product specifically designed to provide companies with offices in the Sydney CBD clear advice on energy, carbon emissions and climate change risks. *CarbonClarity* delivers a carbon and energy assessment, a staff workshop, a tailored carbon strategy and the actions you could take to cut your carbon emissions and cut your energy bills. *CarbonClarity* is keenly priced and comes with a money-back guarantee.

CarbonClarity has three steps. First, we conduct a clear concise presentation of climate change and carbon issues and how they may impact on your business and staff. You pick the audience: they could be staff, clients or other stakeholders. To prepare, we conduct a survey of your staff to better assess their concerns and opinions on the key issues and opportunities presented by climate change.

Second, we conduct an on-site review of the energy and carbon performance of your office. We report the quantity of your carbon emissions and the key actions you can take to reduce them through efficiency improvements. We follow recognised Australian and International standards in undertaking our review.

Finally we present the findings of the business carbon and energy review and then workshop with your management team your carbon strategy and action plan.

CarbonClarity provides you with a cost effective method of determining your Carbon Strategy, engaging your staff on the issues as they relate to your business and of obtaining a plan to reduce your energy costs.

Why *CarbonClarity*?

Climate change is big news. A national carbon emissions trading scheme is coming, as soon as next financial year. It will impact your business and every other business you deal with. There's talk of another world energy crisis. Your staff, too, may well be asking what the firm's doing about carbon emissions and corporate sustainability. And perhaps your clients are starting to ask too. They talk of "greening their supply chain" and you suspect they might mean you.

Australia's biggest companies today have teams of environmental managers and consultants planning for a carbon-constrained economy. But that may not be the right approach for your business. You might like the sound of going carbon neutral but would like someone to explain the concept, benefits and costs.

Actually, you wonder what all of this emerging issue means for your business. Who can you turn to for advice? Who can you trust? What will it cost?



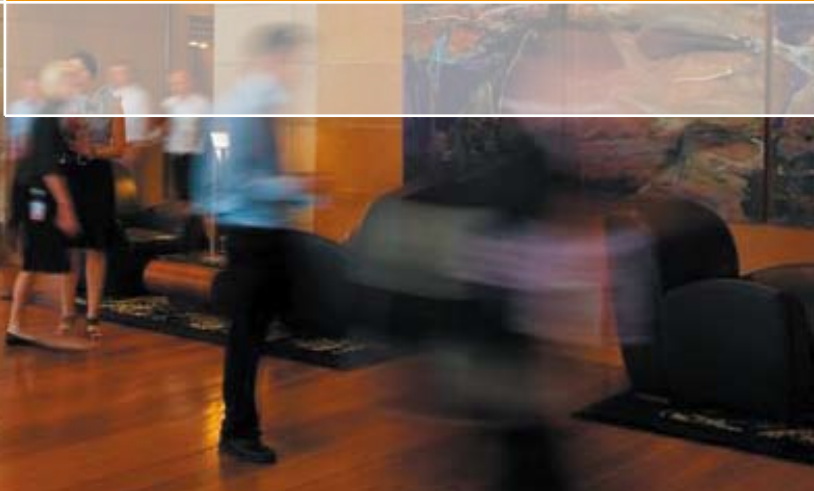
Big Switch
Projects

To gain Carbon Clarity for your business book now on 8270 7777



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The cost

CarbonClarity is a two-tier product. For companies with less than 150 staff in the office being reviewed, *CarbonClarity* is offered with a fixed price of \$4,500 ex GST. For larger companies, up to 400 staff in the office being reviewed, the price is \$7,500, ex GST.

Money-back guarantee

We are so sure that *CarbonClarity* can deliver real value for your business in a fast, efficient and friendly way, that if you're not satisfied with the service, we'll refund your money.

About Big Switch Projects

For business, our core competency is in providing a one-stop-shop for the identification of sound energy-efficiency upgrade projects through to client-side project management of engineering design, tendering, contractor management and the proper commissioning of new equipment. Since its foundation in 2000, Big Switch Projects has sought to deliver leading examples of buildings and facilities that have cut their environmental impacts in a cost-effective, measurable and financially profitable way. We were Australia's first group set up specifically to deliver building environmental upgrades.

We're a member of the Energy Consultants panel of the NSW Department of Water and Energy. We are also accredited energy and water consultants to the Government of South Australia. We have NABERS assessors and Green Star professionals on staff, and Big Switch Projects is a member of the Blacktown Solar City consortium and the Adelaide Solar City consortium, delivering the Business Energy Efficiency Program.

We have substantial experience in conducting commercial office energy and carbon reviews and in project managing energy efficiency upgrades.

For further information and to book

For more information and to book *CarbonClarity* please call us on (02) 8270 7777 or visit our web site www.bigswitchprojects.com.au



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